Why Now Is The Time For Water Diplomats
How We Can All Help Solve the Global Water and Sanitation Crisis

06.19.2017
MWEA Annual Conference
Boyne, Michigan
Why Now Is The Time For Water Diplomats
How We Can All Help Solve the Global Water and Sanitation Crisis

06.19.2017
MWEA Annual Conference
Boyne, Michigan
2.4 BILLION PEOPLE around the world don’t have access to adequate sanitation.

1.8 BILLION PEOPLE around the world don’t have access to safe water.
Enter

Founded 1991
Water and sanitation for Everyone Forever
OUR IMPACT MODEL: EVERYONE FOREVER

- **GOVERNMENT**: More important for water
- **MARKET**: More important for sanitation
Only 150 years ago…
Only 125 years ago...
Only 100 years ago...
This time lapse is a nanosecond in the history of the world. We are paying it forward.
OUR “WHY, HOW, AND WHAT”

WHY
Sustained social progress

HOW
Impact model = Everyone Forever

WHAT
Co-investing and capacity building
OUR GLOBAL PROGRAM DELIVERY SEQUENCING
OUR STRATEGY 2017-2021

SCALE
National Advisory in 4 countries > 80M people
Business approaches to sanitation

GLOBAL LEADERSHIP
Collaboration for the SDGs

PROOF
7 million people in 50 districts
EDUCATE
BUILD
INVEST
(differently...)
PROOF: REACHING THE TIPPING POINT IN RWANDA
GLOBAL SANITATION LADDER

- **Unimproved - open defecation**: 1.0
- **Unimproved & shared**: 1.4
- **Improved - septic tanks & pits**: 1.7
- **Improved sewered untreated**: 2.8
- **Improved sewered & treated**: 0.6

7.5 Billion people

Source: Progress on Sanitation and Drinking Water – 2015 Update – Unicef and WHO
SANITATION CIRCULAR ECONOMY

Business opportunities along each step of the way

Capture and Storage  Emptying Services  Transport  Treatment  Reuse
Muzaffarpur (Bihar) - India
Kampala - Uganda

Source: Water For People
Kigali - Rwanda
Kampala - Uganda
WHY NOW IS THE TIME FOR WATER DIPLOMATS
INDIA’S RIVERS OF DIPLOMACY

Source: Newsflicks
TOTAL FEDERAL SPENDING 2015: $3.8 TRILLION

- Intern'l Affairs: 1%
- Soc. Security, Unempl, & Labor: 33%
- Science: 1%
- Energy/Env: 1%
- Housing & Community: 2%
- Trans.: 2%
- Education: 3%
- Food/Ag: 4%
- Veterns' Benefits: 4%
- Interest on Debt: 6%
- Military: 16%
- Medicare & Health: 27%

Source: OMB National Priorities Project
“Ensure availability of sustainable management of water and sanitation for all.”
(by 2030…)
FUNDING GAP TO GET TO SDG6

2017 Gap = $136B

Where funding is today = ~$39B*

EDUCATE
BUILD
INVEST
(differently...
1.8 billion without safe water
2.4 billion without a toilet
More info…

• Web: www.waterforpeople.org
• Facebook: @waterforpeople
• Twitter: @EleanorH2O and @waterforpeople
• Eleanor’s TEDx: Why Water Is A Women’s Issue
Thank you!