



Organizational Development for Watershed Groups

Francisco “Paco” Ollervides

Michigan Watershed Summit
East Lansing, Michigan
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River Network empowers and unites people and communities to protect and restore rivers and other waters that sustain all life. We envision a future of clean and ample water for people and nature, where local caretakers are well-equipped, effective and courageous champions for our rivers



Strategic Areas and Approaches

Clean Water

Ample Water

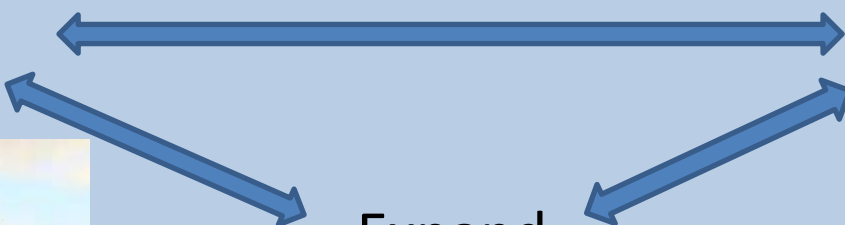
Strong Champions



Connect

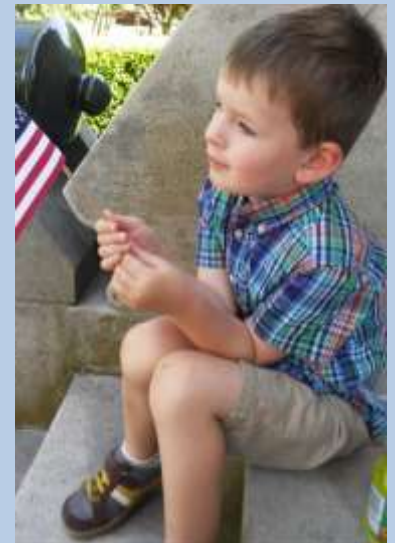
Empower

Expand





Presenter





Value of Leadership Development





One on One Consulting





River Rally 2017

What: Our annual, national conference that focuses on education, inspiration and celebration within the river and water community.

400+ participants represents NGOs, academia, government agencies, foundations, industry, and communities come together for the most fun water-focused event of the year!

When: May 8-11, 2017

Where: Grand Rapids, Michigan

For details, visit: www.rivernetwork.org/river-rally

River Network Members get 25% off River Rally registration!

Early Bird registration ends April 7th!

Methods of Learning?

Webinars



Collaborative learning exchange cohorts



One on one mentoring/consulting



Convening with thought leaders/experts



Communities of Practice



Post your science and technical needs

- River Network members can use this form to describe their project or service need, describe the type of working relationship they envision and the resources available for the project.

View current science and technical service requests

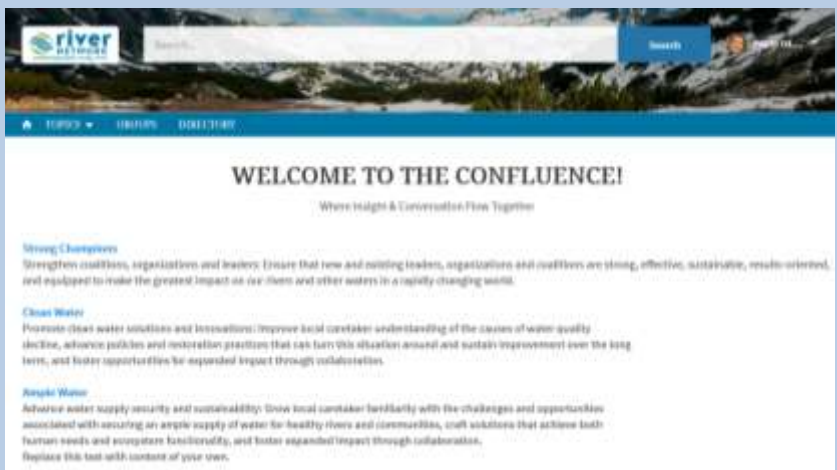
- Search for science needs that match your interests
- Apply to complete projects, research, engage in experiential learning, participate in staff exchanges, and more!

Check out resources for forming collaborative partnerships and case study examples

- View resources from the *Union of Concerned Scientists* and universities
- Learn what it takes to create successful partnerships

Register to receive updates from the River Science Connection

- Sign up to be a science service provider or receive regular updates from our science programs





Evaluating your Organization

Percentage of groups implementing best practices: 2013 (n=24) vs. 2016 (n=44)



Organizational Benchmarks

Leadership

Financial

Planning and tracking

- 13 indicators:
 - # of meetings/year
 - #of Board members
 - % new members who joined Board last year
 - # of active committees
 - # of volunteers
 - % unrestricted funds
 - diverse funding sources
 - % of Board members who donated last year
 - External audit or financial review in last year
 - Written annual budget Y/N
 - # of current & written operational docs
 - ED/lead staff evaluation last year Y/N
 - Numeric data for programmatic outcomes Y/N





Potential for Civic Engagement

Is an active participant in settings where public policy is discussed and local decisions are made related to water.

Takes time to identify and implement concrete tactics and strategies to help us reach our particular policy goals.

Participates in coalitions and partners with key stakeholders that help us reach our particular policy goals.

Communicates effectively with media and uses a variety of mechanisms to promote our policy or advocacy goals. (e.g. earned media, social media, direct outreach)

Raises a diverse array of financial resources to support our engagement in policy making or advocacy.

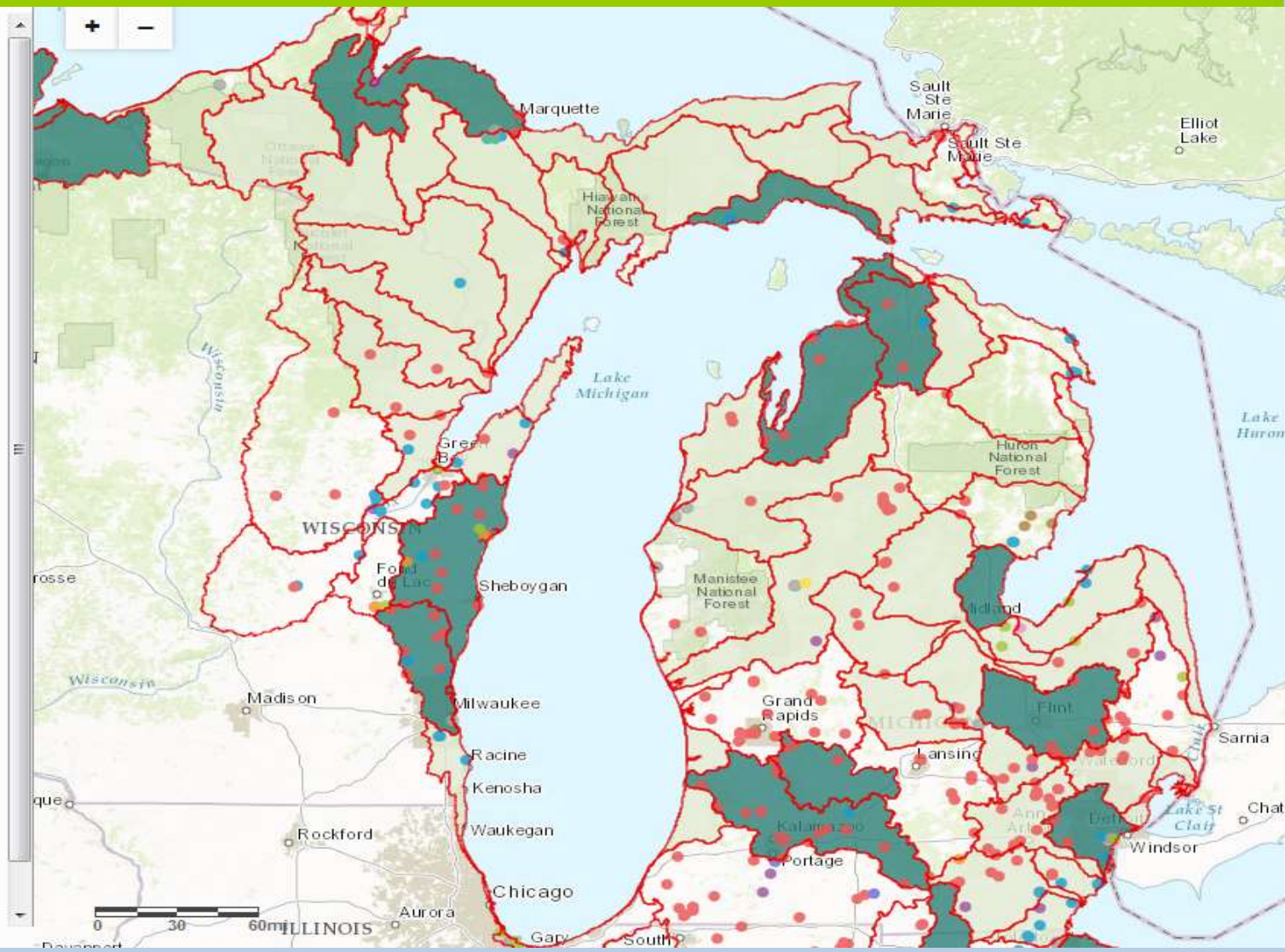
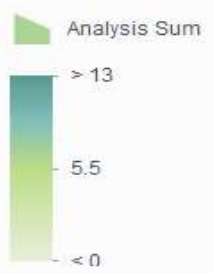
Mapping

Great Lakes HUC 8 Watersheds

Active Mines in the Great Lakes Basin

- Sand and Gravel
- Crushed Stone
- Lime
- Peat
- Dimension Stone
- Salt
- Cement
- Gypsum
- Iron
- Perlite
- Other

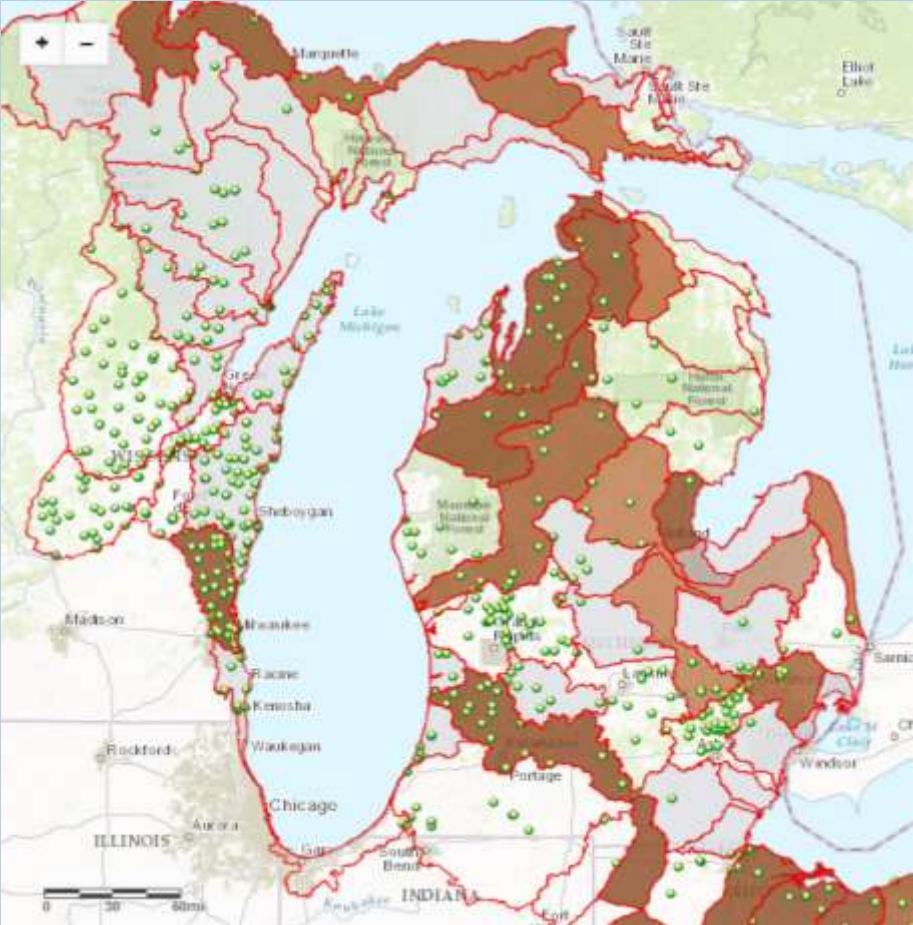
Civic Engagement Tools





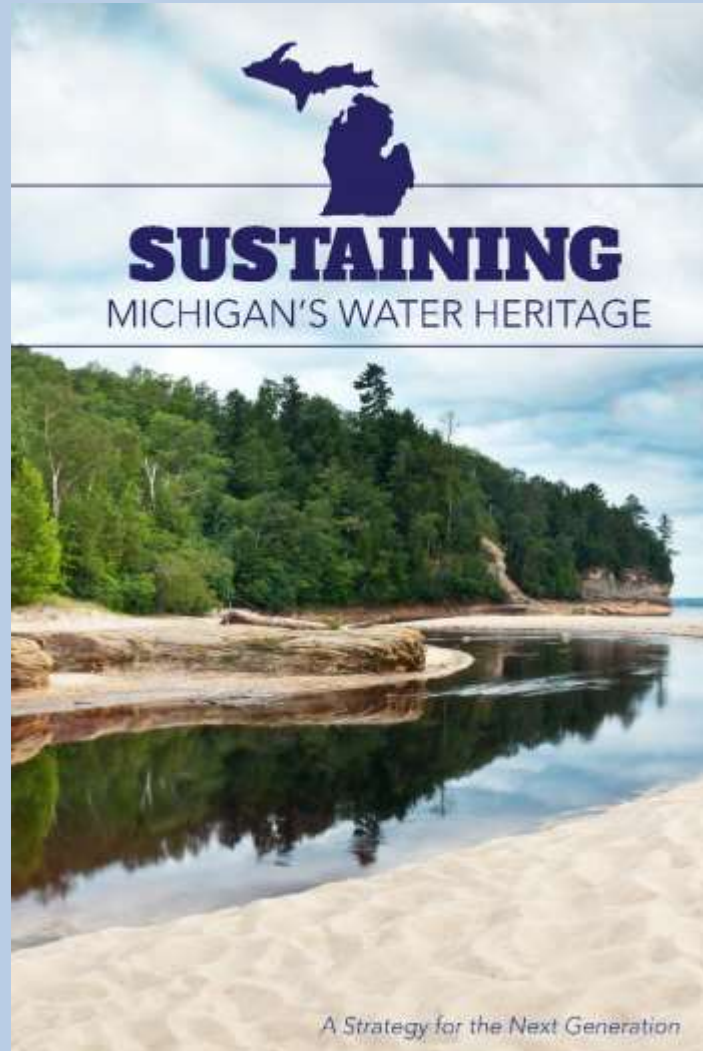
**river
NETWORK**
connecting people
saving rivers

Mapping





Tie to Michigan's Water Strategy





River Rally 2017

May 8-11, 2017, Grand Rapids, Michigan

Tackling the Drinking Water Crisis and Water Affordability

Restoring Urban Rivers and Achieving Resiliency

Connecting Communities to Rivers and Recreation

Protecting and Restoring Flows

Growing Organizational Momentum and Impact

Reducing Pollution and Safeguarding Clean Water





River Network Membership

- Get information, publications and trainings related to river and water issues.
- Connect with peers and mentors, engage in group discussions.
- Access discounts on our conference & other trainings, as well as equipment and resources to help you do more.
- **Organization, Professional & Student Membership options.**

For details, visit:

www.rivernetwork.org/get-involved/join-our-network/

Together, we can do more!

Thank You!



Questions

Francisco “Paco” Ollervides
follervides@rivernetwork.org
(914) 400 8210