

## 12-13 publishing schedule for Matters

Last revised 10-31-11

### **Winter 2012** (*2012 Joint Expo issue - Joint Expo, February 7-8*)

Advertising/editorial deadline - **Friday, November 18, 2011**

Finish print and mail - Thursday, December 22, 2010

### **Spring 2012** (*Conference issue - June 24-27, Boyne Mountain*)

Advertising/editorial deadline - **Friday, March 9, 2012**

Finish print and mail - Friday, April 6, 2012

### **Summer 2012** (*Conference Recap*)

Advertising/editorial deadline - **Friday, July 13, 2012**

Finish print and mail - Friday, August 10, 2012

### **Fall 2012** (*Membership Directory & Buyers' Guide issue*)

Advertising/editorial deadline - **Friday, September 14, 2012**

Finish print and mail - Friday, October 12, 2012

### **Winter 2013** (*2013 Joint Expo issue - Joint Expo, Early February*)

Advertising/editorial deadline - **Friday, November 16, 2012**

Finish print and mail - Friday, December 21, 2012